

FHM Engage Liberia

Local Partner Expression of Interest

Request for Expression of Interest # FHM-Engage-Liberia-EOI-001
Measuring Impact in Liberia

Dear Sir or Madam,

Chemonics International Inc. (hereinafter referred to as “Chemonics”), under Frontier Health Markets Round 1: Global Technical Assistance (FHM Engage) Cooperative Agreement No. 7200AA21CA00027, is issuing an Expression of Interest (EOI) for a research firm or individual to support a qualitative research study which will seek to understand the impact of a marketplace intervention in Liberia focused on increasing access to finance in the private sector for family planning. The attached EOI contains all the necessary information for interested Offerors.

FHM Engage is a five-year project financed by USAID and implemented by Chemonics International Inc. The purpose of FHM Engage is to accelerate improvements in family planning (FP), maternal newborn and child health (MNCH), malaria, HIV/AIDS, tuberculosis (TB), and other health outcomes by strengthening the functioning of local health markets and facilitating strategic engagement with a wide range of private sector actors.

Companies or organizations should complete the following form and send an email indicating their intention to the FHM Engage Liberia Project Management Unit at pmu-liberia-fhmengage@chemonics.com by 5:00pm EST on December 20, 2024.

Sincerely,

Kessarin Horvath
Program Manager, FHM Engage

Activity Scope- Measuring Impact in Liberia

Overview: As USAID's flagship private sector health project, Frontier Health Markets (FHM) Engage aims to improve the functioning of local health markets and support the effective engagement and inclusion of the private sector to advance voluntary family planning, maternal and child health, malaria, TB, and HIV/AIDS outcomes. FHM Engage employs several key approaches, including a market development approach, adaptive learning, and working through regional and local actors to properly contextualize challenges and identify sustainable solutions to improve private sector health markets.

FHM Engage seeks to support USAID to advance and accelerate improvements in Family Planning (FP), Maternal and Child Health (MCH), Malaria, and Global Health Security (GHS) outcomes by working with local partners for sustainable provision of quality health services, products, and information.

FHM Engage will facilitate and support strategic engagement and partnership with a range of health NGOs, civil society, and private sector organizations to increase access to affordable health products and services, and to improve FHM Engage's health system preparedness for any potential disease outbreaks. FHM Engage will provide them with tailored technical assistance, financing, and capacity building expertise.

FHM Engage aims to support USAID/Liberia to achieve the following results in support of FP, MCH, Malaria, and Global Health Security:

Result 1: Improved market environment for greater local NGO, civil society, and private sector participation in the delivery of high-quality FP and other health products, services, and information.

Result 2: Improved equal access to, and uptake of, high-quality consumer-driven FP, Maternal and Child Health, Malaria and other health products, services, and information, including Global Health Security outcomes.

Activity Description: FHM Engage seeks eligible organizations or individuals in Liberia to support a qualitative research study which will seek to understand the impact of a marketplace intervention in Liberia focused on increasing access to finance in the private sector for family planning. The study will seek to capture changes in the enabling environment and in core market functions that result when health facilities are better able to access financing, such as stock, quality of care, or to increase the range of methods offered, enhancing choice and access.

FHM Engage seeks to complement quantitative performance indicator data collection (in alignment with the project's Activity Monitoring, Evaluation, and Learning Plan (AMELP)) with qualitative evaluations that address complex interventions to help to highlight key activities that led to change through its access to finance-focused activities in Liberia.

This is a critical step that can help us to identify which AMELP indicators are most meaningful to the project's logic model, the [Market Development Approach \(MDA\)](#) framework, and country/activity theories of change. This, in turn, can help to identify those 'key' or 'critical' metrics for systems change and market performance. This qualitative evaluation (which might take the form of methodologies such as outcome harvesting or most significant change, as examples) would interview a mix of market actors and consumers to understand and contextualize change in capacity, systems and operations, products, and services and better understand how FHM Engage activities may have led to those changes. These

evaluations can also help to identify ways in which FHM Engage activities have contributed to change that's sustainable and any threats to sustainability, once the project ends.

The organization or individual should have deep expertise in qualitative data collection, analysis, and report writing and experience with [complexity-aware methodologies](#) would be ideal. These evaluations would align with USAID's Learning Lab guidance on systems change and on complexity-aware methodologies including:

1. [Methods and Tools for Measuring Systemic Change](#)
2. [Measuring Systemic Change in Market Systems Development – A Stock Taking](#)
3. [Complexity-Aware Monitoring](#)

Expected Timeline: January 2025- September 2025

Estimate Budget Range: \$35,000-\$40,000

**This is an initial estimate and subject to change.*

Expression of Interest Deadline and Submission: The deadline for response to the expression of interest is December 20th at 5:00pm EST. If you have questions prior to the deadline, please direct them to pmu-liberia-fhmenage@chemonics.com for response. Please submit responses to the FHM Engage Liberia Project Management Unit at pmu-liberia-fhmenage@chemonics.com.

Eligibility Requirements

Please verify you meet the below eligibility criteria by checking the box.

<input type="checkbox"/>	At least 8 years of experience designing qualitative research protocols, with preference for experience with complexity aware methodologies
<input type="checkbox"/>	Experience implementing and managing research data collection, including supervision of data collectors and quality assurance
	Qualitative data analysis, preferably fluency using analytic software such as Atlas.ti or Dedoose (or similar)
	Demonstrated ability to identify, manage, and supervise a qualified research data collection team

Selection Criteria

Applicants will be scored based on responses to the criteria below. For short-answer responses, please provide a brief description (one paragraph) in response in the box below the prompt.

Describe how you or your organization would co-design, with FHM Engage's MERL team, to develop a research protocol to employ either outcome harvesting or most significant change as a methodology to understand changes in the enabling environment and potential impact of those changes following FHM Engage's marketplace intervention. (20 points)
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Describe you or your organization's experience facilitating or supporting the submission of a research protocol for IRB review, both in the United States and in Liberia, preparing submission materials as required and responding to review comments. **(20 points)**

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Describe you or your organization's experience designing and conducting data collection training. **(20 points)**

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Describe you or your organization's capacity to carry out qualitative data collection, focused in Monrovia, Liberia, among an anticipated sample of approximately 25-50 interviews. **(20 points)**

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Describe you or your organization's capacity to carry out qualitative data analysis, with direction from FHM Engage's MERL team. **(20 points)**

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Disclaimer: FHM Engage and Chemonics employees may not ask for, and applicants are prohibited from offering, any money, fee, commission, credit, gift, gratuity, thing of value, or compensation to obtain or reward improper favourable treatment regarding this solicitation. Any improper request from a project employee should be reported to the FHM Engage chief of party or BusinessConduct@chemonics.com