



Nature-Based Solutions for Agricultural Resilience Window (NBS4Ag) Bidders Conference

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Agenda

- Welcome
- Overview of the USAID Climate Finance for Development Accelerator
- NBS4Ag Overview
- Application Process
- Timeline
- Q&A

MISSION

Mobilize \$2.5 billion in public and private climate actions and investments by 2030

VISION

Strong, locally led climate finance ecosystems with increased flows of capital

The Climate Finance for Development Accelerator is USAID's flagship initiative to increase climate investment in emerging markets and developing economies.

Agriculture in emerging and frontier markets is under threat from climate change—as well as accelerating it.

Agriculture has been and will continue to be negatively affected by climate change. The sector is particularly vulnerable to climate-related weather events (extreme heat, water scarcity, floods), while many of its practices exacerbate climate change and its impacts by degrading forests and other healthy ecosystems.

Declining Yields

Climate change has decreased global agricultural productivity by an [estimated 21%](#), with warmer regions in Africa and Latin America experiencing a larger impact (26-34%)¹.

GHG Emissions

Food systems account for [one-third of greenhouse gas emissions](#) and [at least 15% of fossil fuel use](#).

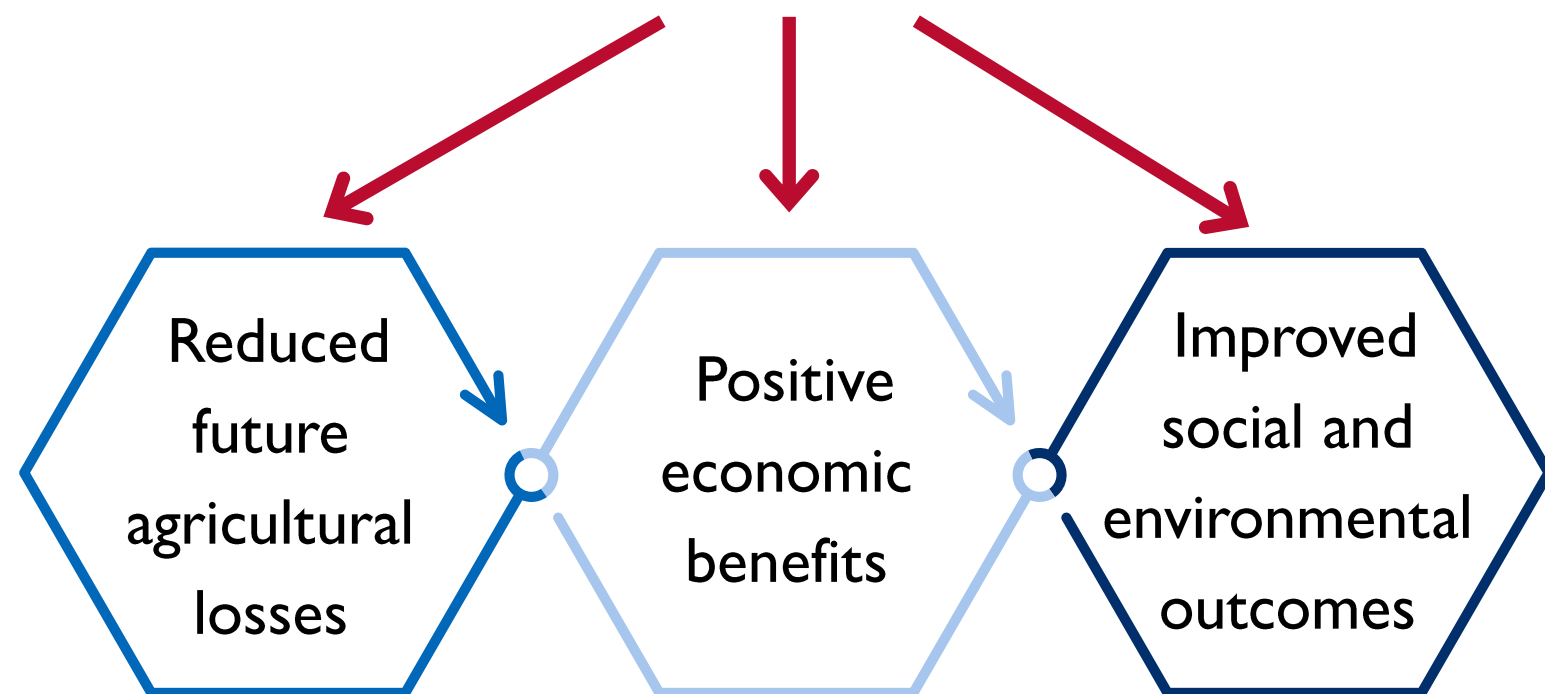
Biodiversity Loss

In forested regions, agricultural expansion drives land use change and deforestation that threatens carbon stocks and natural systems for biodiversity and ecosystem resilience.



Transitioning to climate- and nature-positive agriculture practices can yield a “triple dividend”...

Investing in sustainable agricultural practices to mitigate or adapt to climate change



...but faces a significant financing gap.



3%

of climate finance goes toward food systems

Annual sustainable agriculture finance gap: **up to \$386B**

Annual biodiversity conservation finance gap: **up to \$824B**

SOURCES:

Global Alliance for the Future of Food, [Major Philanthropies Urge Massive Scale Up of Agroecology and Regenerative Approaches](#)

Paulson Institute, [Financing Nature: Closing the Global Biodiversity Financing Gap](#)

NBS4Ag Overview



PHOTO: swisoot via Getty Images

CFDA envisions partnering (1) directly with corporate partners whose agricultural supply chains extend to markets where USAID works; and (2) indirectly with corporate partners through intermediaries that are supporting the financing or implementation of aligned projects or technologies.

Grants

Awards of \$500,000

CFDA anticipates issuing three or more grant awards at USD \$500,000 each. Outstanding, impact-driven, scalable, multi-stakeholder concepts may be considered for funding of USD \$1 million or more (except those from U.S. based partners).

Scope

Countries where USAID works

CFDA will prioritize concepts in countries where USAID operates with geographies/landscapes under threat of biodiversity loss. Preference will be given to concepts that align with U.S. Government Feed the Future countries and USAID biodiversity conservation priority countries and regions; a list can be found in the addendum.



NBS4Ag Objectives

CFDA is soliciting concept notes for innovative business models that can achieve all four objectives:

- **Increased food security, resilience, and agricultural productivity of systems** through adoption or intensification of climate smart, regenerative and/or low GHG practices
- **Increased conservation that creates climate and nature benefits in biologically significant areas** with a focus on biodiversity habitats and native species, reduced threats to biodiversity (such as, but not limited to agricultural expansion, deforestation, and degradation of land and native vegetation), and effective management of conservation schemes
- **Equitable participation and benefits sharing**, such as through inclusion of women, youth, indigenous peoples/local communities, and other vulnerable/underrepresented groups in the supply chain and decision-making processes, and positive social and financial impacts on vulnerable groups
- **Increased access to capital or financial incentives for implementing and scaling sustainable activities**

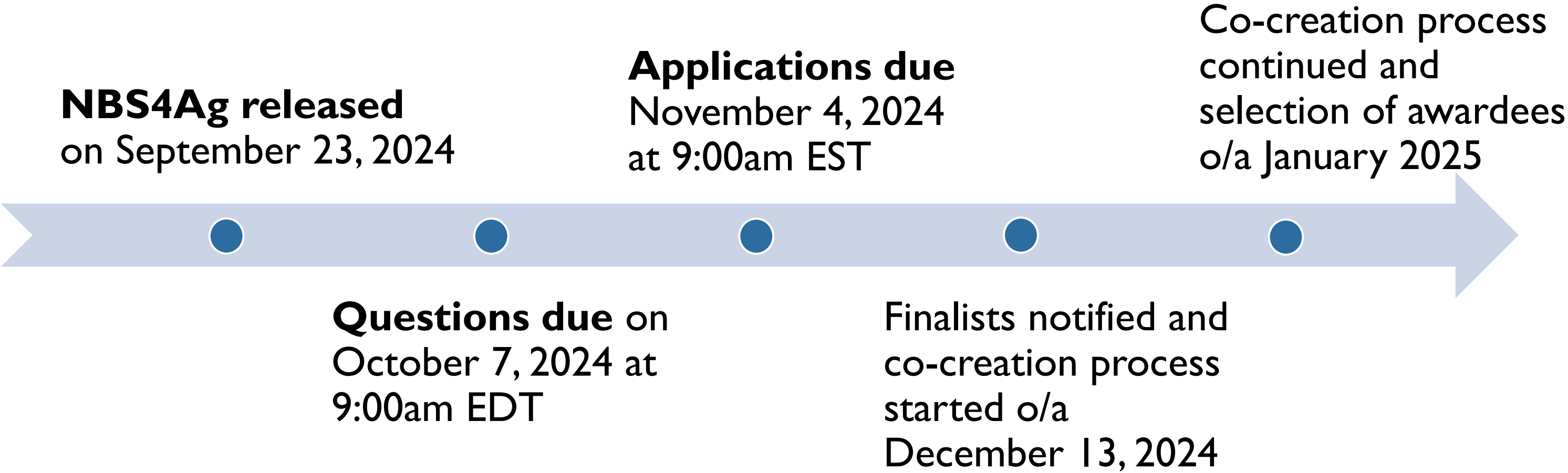
Application Process

CFDA will oversee a streamlined application process, starting with the submission of a grant application that includes a detailed concept note and a high-level budget. Applicants must propose strategies for implementing the program, incorporating innovations suited to their strengths.

- 1 Concept Note and Budget.** The grant application must include a detailed concept note and a high-level budget. These documents should clearly outline the proposed strategies for implementing the program in line with the requirements in the solicitation and CFDA's objectives.
- 2 Format Specifications.** Applicants must use the structure provided in Annex A. Submissions must be formatted as either a PDF or PowerPoint slide deck. Ensure that your application does not exceed 10 slides with a minimum font size of 10 points for readability. The cover page does not count toward the page limit.
- 3 Content Guidelines.** Each concept note must include key elements such as an executive summary, the context and definition of the problem being addressed, proposed solutions, etc. as outlined in the solicitation.



Timeline



Partner with us

- For all information and updates about NBS4Ag, visit <https://chemonics.com/our-procurements/cfda-2024-0016-001-aps/>
- Sign up for the [Climate Finance Investment Network](#) to receive funding opportunities and solicitation updates upon release





Q&A

- Please use the Q&A feature to ask questions.
- We will attempt to answer all questions today.
- If we do not have time or are unable to answer all questions, we will provide written responses to unanswered questions in the written Q&A process.