



USAID Heshimu Bahari Activity

Request For Proposal

Heshimu Bahari RFP 6/2024

Media Training in Marine Biodiversity Reporting, Advocacy and Media Content Services

The USAID/Tanzania Heshimu Bahari (Respect the Ocean) Project is a five-year project that aims to improve the ecological resilience and productivity of Tanzania's high marine biodiversity areas. Tanzania's coral reefs are among the world's fifty most climate-resilient reefs based on biological and oceanographic characteristics, and Tanzania's marine and coastal ecosystems support a diverse range of coral reefs, seagrasses, open-ocean pelagic habitats, and mangroves. Not only do the ecosystems support species such as dugongs, sea turtles, and sharks and rays, but they also support a variety of livelihoods such as artisan fishing, aquaculture, and marine/coastal-related tourism activities. Overfishing, poorly planned infrastructure projects, and climate change all threaten not only these ecosystems and their fauna and flora, but also livelihoods and food security. These obstacles, together with the lack of a functional marine management area (MMA) framework, underdeveloped governance systems, insufficient funding, and an unincentivized private sector, severely limit effective management and measurable impact in marine biodiversity conservation.

To help address these challenges, Heshimu Bahari aims to establish an enabling environment and science-driven framework for sustainable MMA and wild-caught fishery co-management by government, communities, and the private sector. The Activity has four integrated objectives:

1. Strengthen an enabling framework for a network of MMAs and fishery replenishment zones (FRZs) for resilient biodiversity conservation, climate resilient communities, and enhanced wild-caught fisheries production.
2. Community co-management of MMAs/wild-caught fisheries and climate resilience strengthened.
3. Private sector investment in MMAs and wild-caught fisheries expanded.
4. Integration of relevant science to MMA and fisheries policy and management improved.

Objective:

USAID Heshimu Bahari is seeking to expand and capacitate the voices of journalists and other media actors on marine biodiversity conservation and engage said actors to produce visual content that will be published on social media or printed then displayed at activity sites in order to amplify the Project's message to a wider audience. A subcontractor will support USAID Heshimu Bahari by developing and participating in capacity building trainings, and providing photos, videos, and graphic designs to promote its work under an Indefinite Quantity Subcontract (IQS) mechanism, which will allow Heshimu Bahari to request services rapidly as needs arise.

Chemonics anticipates issuing an award to one or more qualified suppliers. The award(s) will be in the form of an indefinite quantity subcontract (IQS) with sub-task orders (STOs) issued and priced on a firm fixed price basis (hereinafter referred to as "the IQS"). While the IQS will contain the main terms and conditions and the pricing methodology to be used in negotiating STOs, each STO will contain specific information regarding the services being requested by USAID Heshimu Bahari, including the period of performance, deliverables, and other details about the specific work ordered. Chemonics will not reimburse the Offeror for any costs associated with managing the IQS; each STO must stand on its own.



Eligible Recipients:

- Companies or organizations, whether for-profit or non-profit, must be legally registered under the laws of the United Republic of Tanzania upon award of the subcontract.
- Firms operated as commercial companies or other organizations or enterprises (including nonprofit organizations) in which foreign governments or their agents or agencies have a controlling interest are not eligible as suppliers of commodities and services.
- Companies or organizations must have a local presence in the United Republic of Tanzania at the time the subcontract is signed.
- Companies or organizations, whether for-profit or non-profit, shall be requested to provide a UEI number if selected to receive a subaward valued at USD\$30,000 or more, unless exempted in accordance with information certified in the Evidence of Responsibility form included in the required certifications in Annex 3.

Application and Submission Information:

Interested agencies are invited to request for full RFP through the mail address HBAprocurement@HeshimuBahari.com

The deadline for submitting of request for proposals **05 July 2024, 5.00 PM**. All interested agencies must submit their proposals in electronic version through HBAprocurement@HeshimuBahari.com with subject clearly marked **RFP 6/2024**.

Issuance of this RFP does not constitute an engagement or commitment on the part of Heshimu Bahari, nor does it commit Heshimu Bahari to pay for costs incurred in the preparation and submission of a proposal. Further, Heshimu Bahari reserves the right to accept or reject any or all proposal received and reserves the right to ask for further clarifications from the applicants.