

Day 2

Thinking and Working Politically Learning and Futures Symposium



Session 1 – Politics, Systems and Behaviors

Actor-Based Change (ABC) Presentation



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Politics, Systems, and Behavior

Actor-Based Change to
Bridge Systems and
Behavior

**Bryce Watson and
Jeta Pajaziti Doli**

December 16, 2022



The disconnection between thinking and working politically

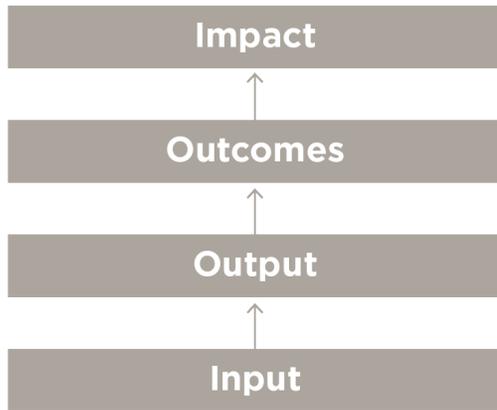
- Often our tools for thinking politically (i.e. APEAs, systems mapping, etc) don't impact the way we work
- WPs due 60 days after award
- APEA conducted during the chaos of startup
- Difficulty connecting findings to recommendations



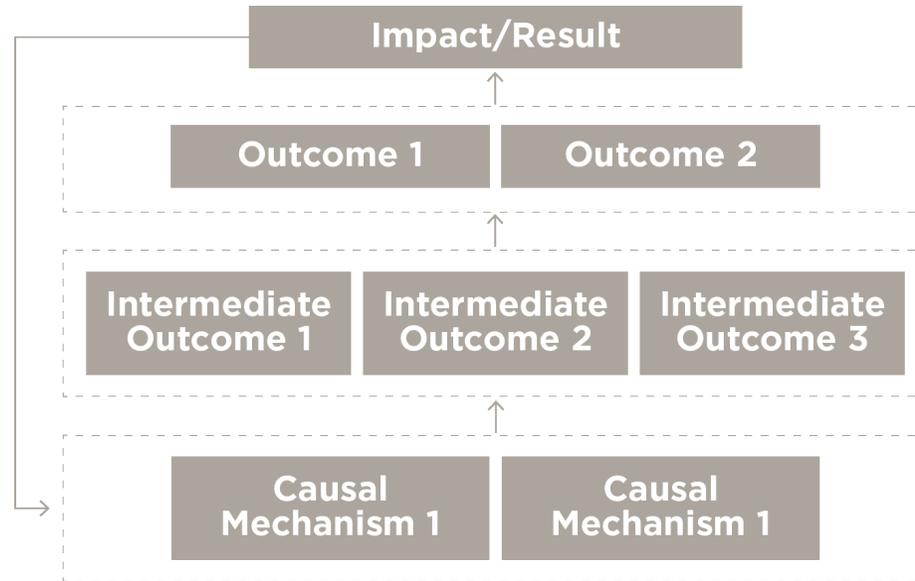
Interventions are complex



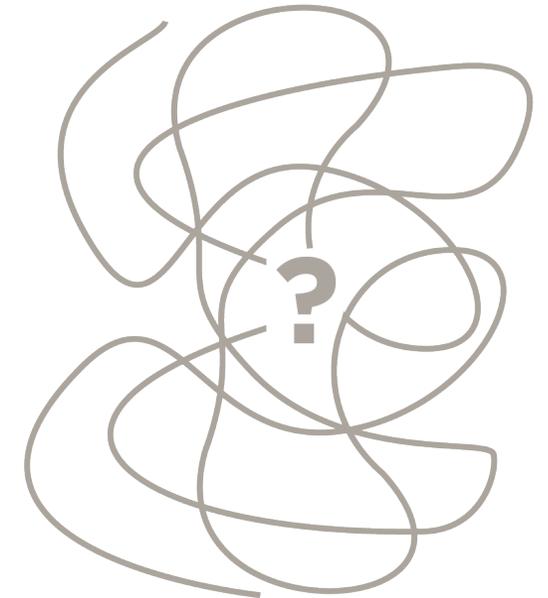
SIMPLE
SITUATION



COMPLICATED
SITUATION



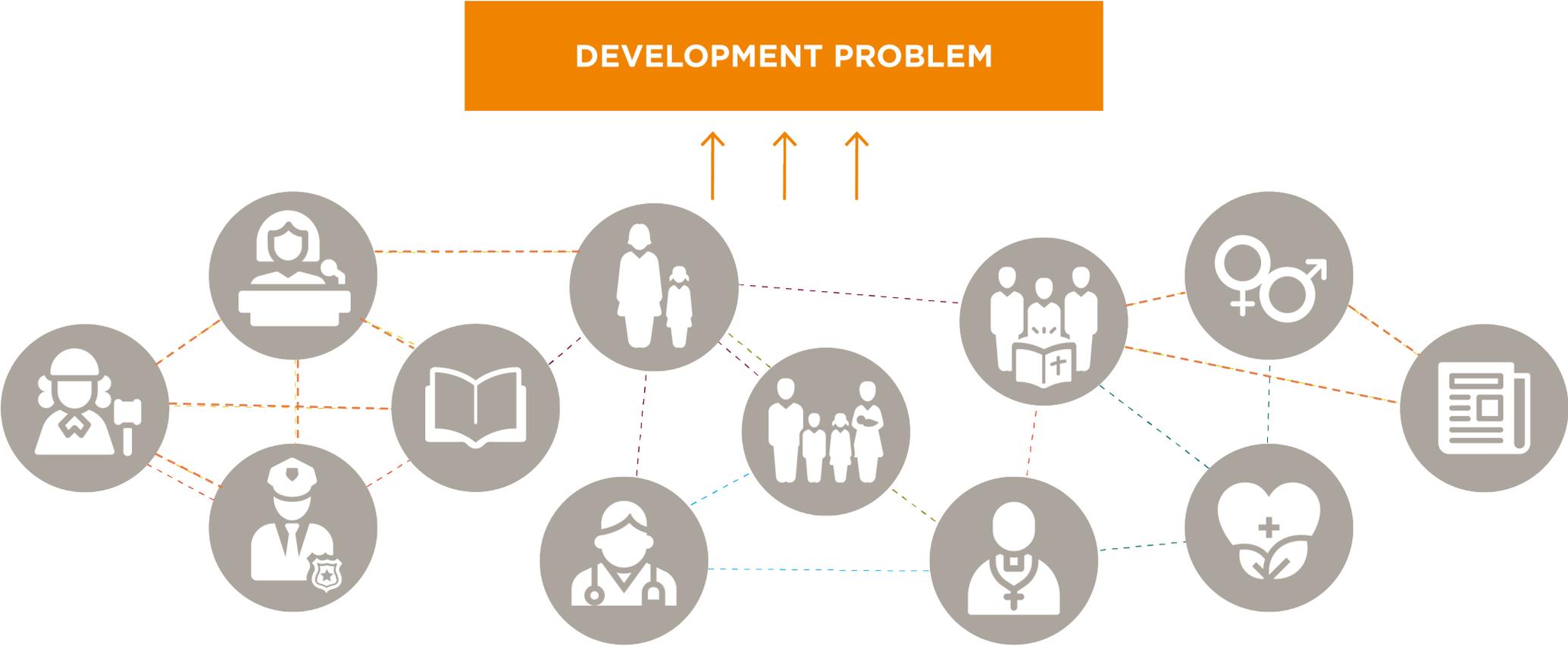
COMPLEX
SITUATION



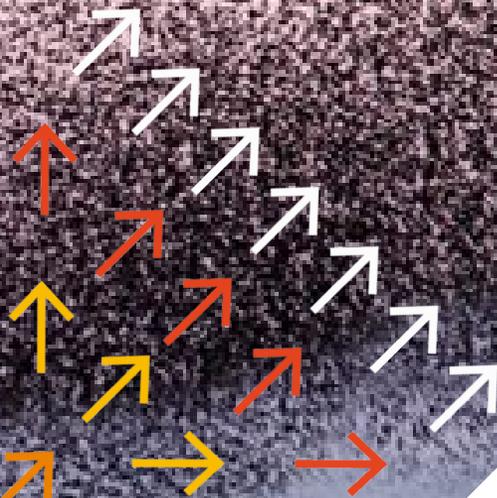




What is complexity?



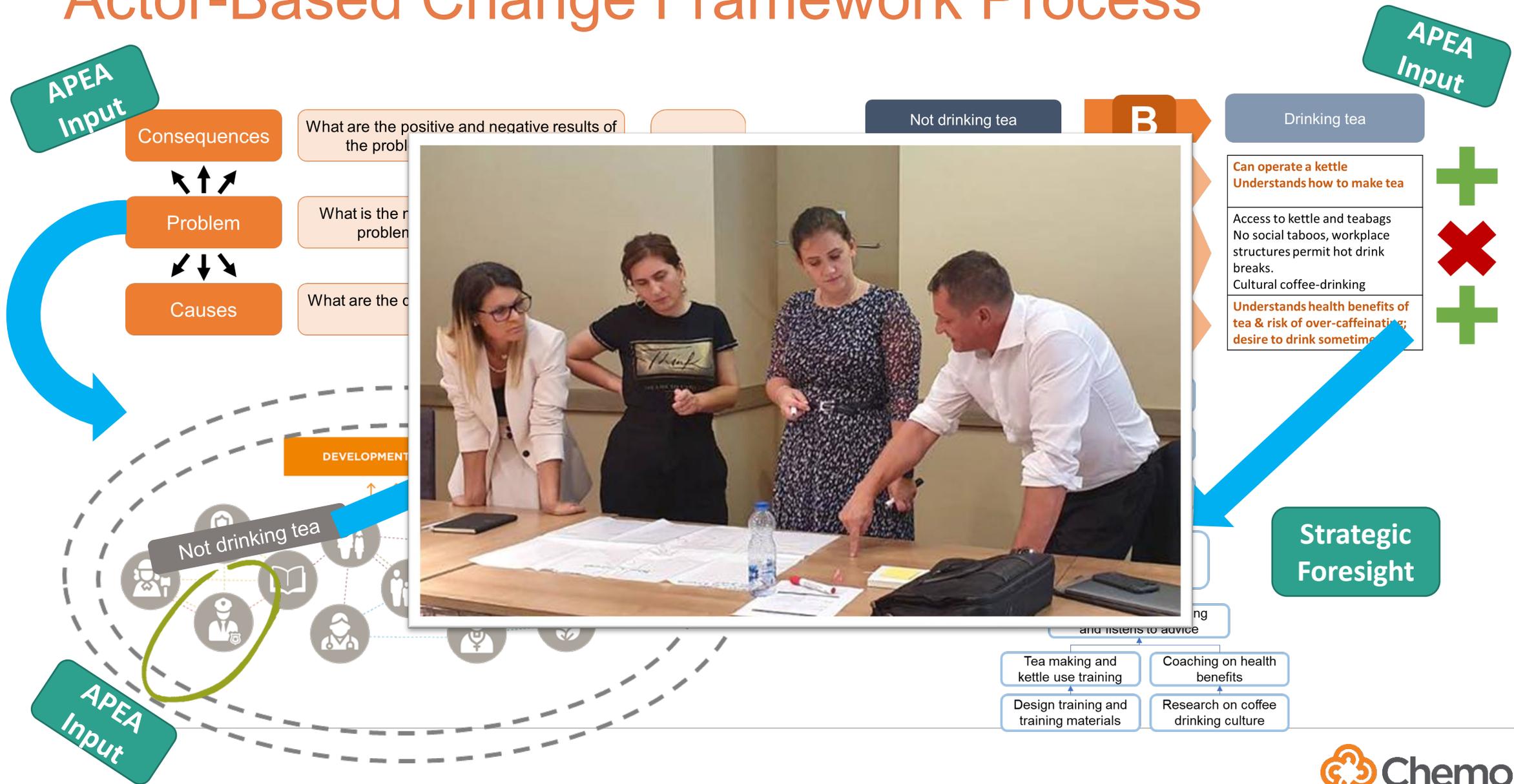
What is complex change in a system?



Other actors



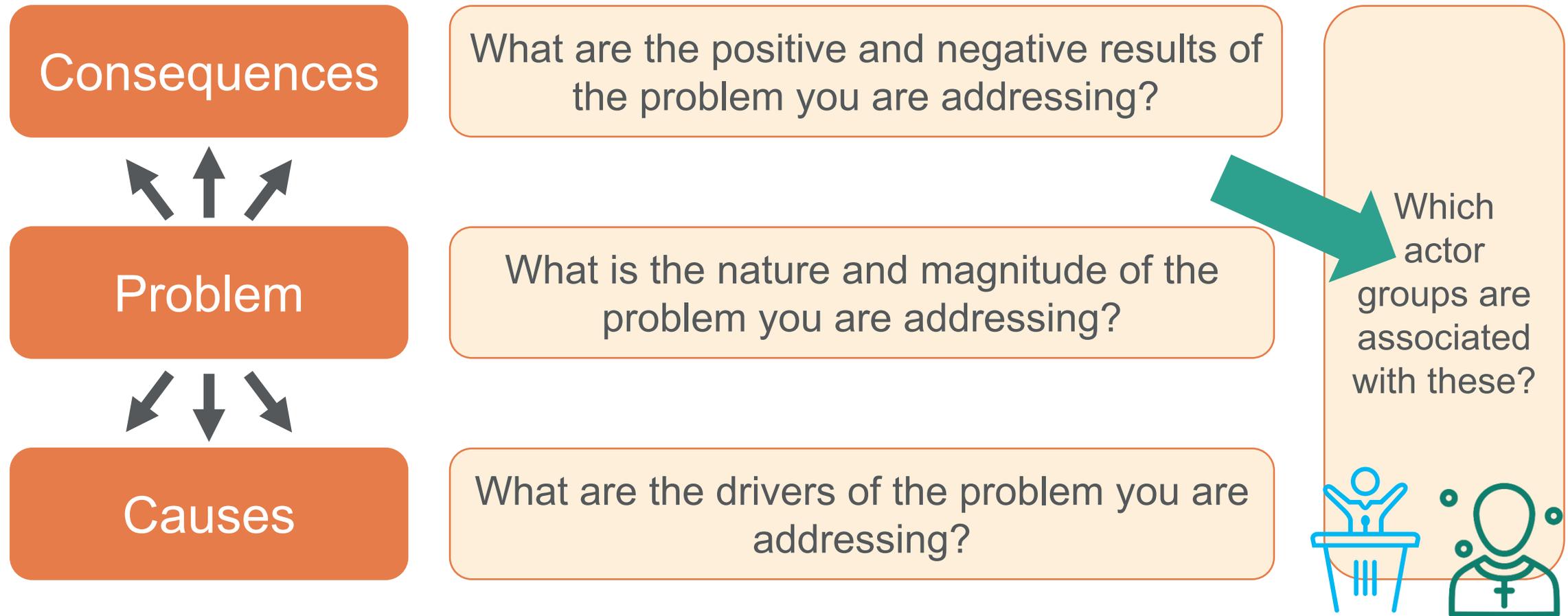
Actor-Based Change Framework Process



The ABC Process

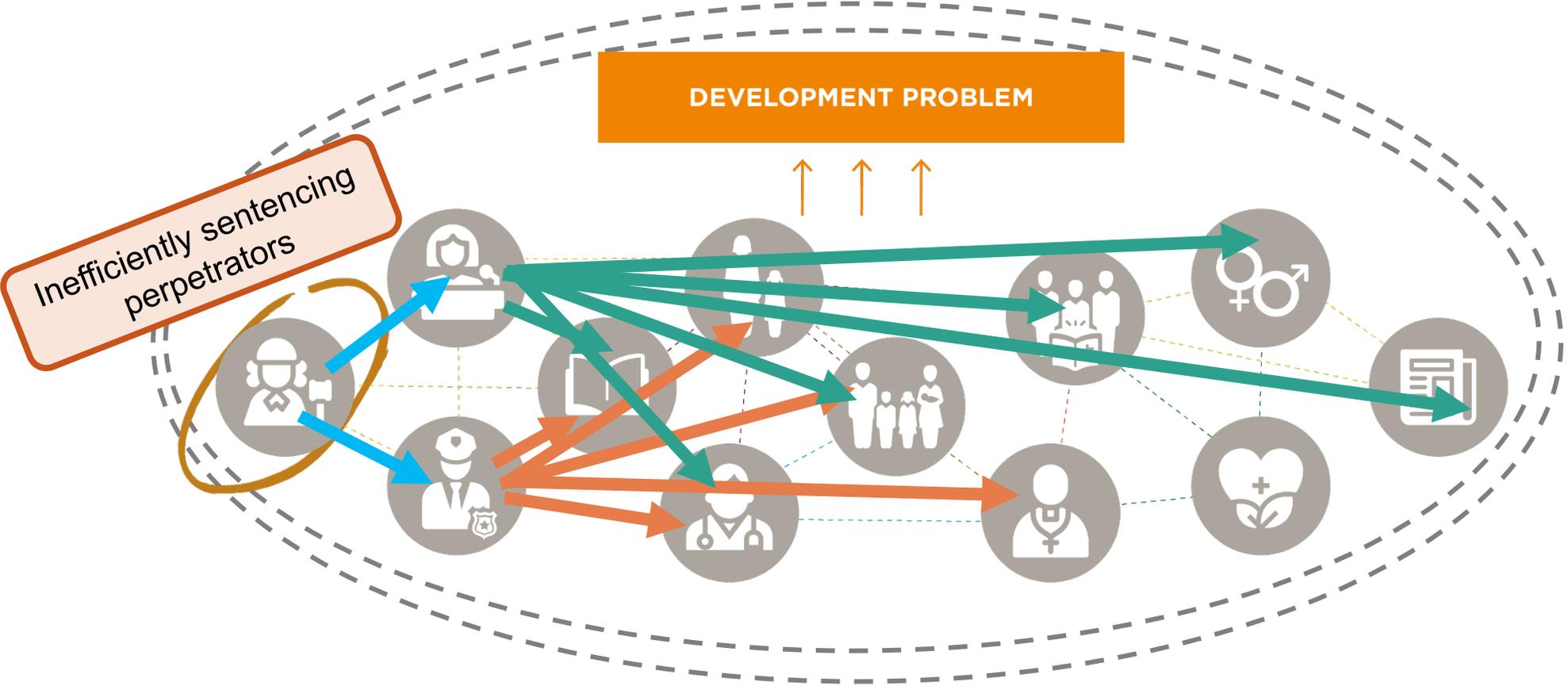


Actor-based approach to capturing system dynamics: actor identification



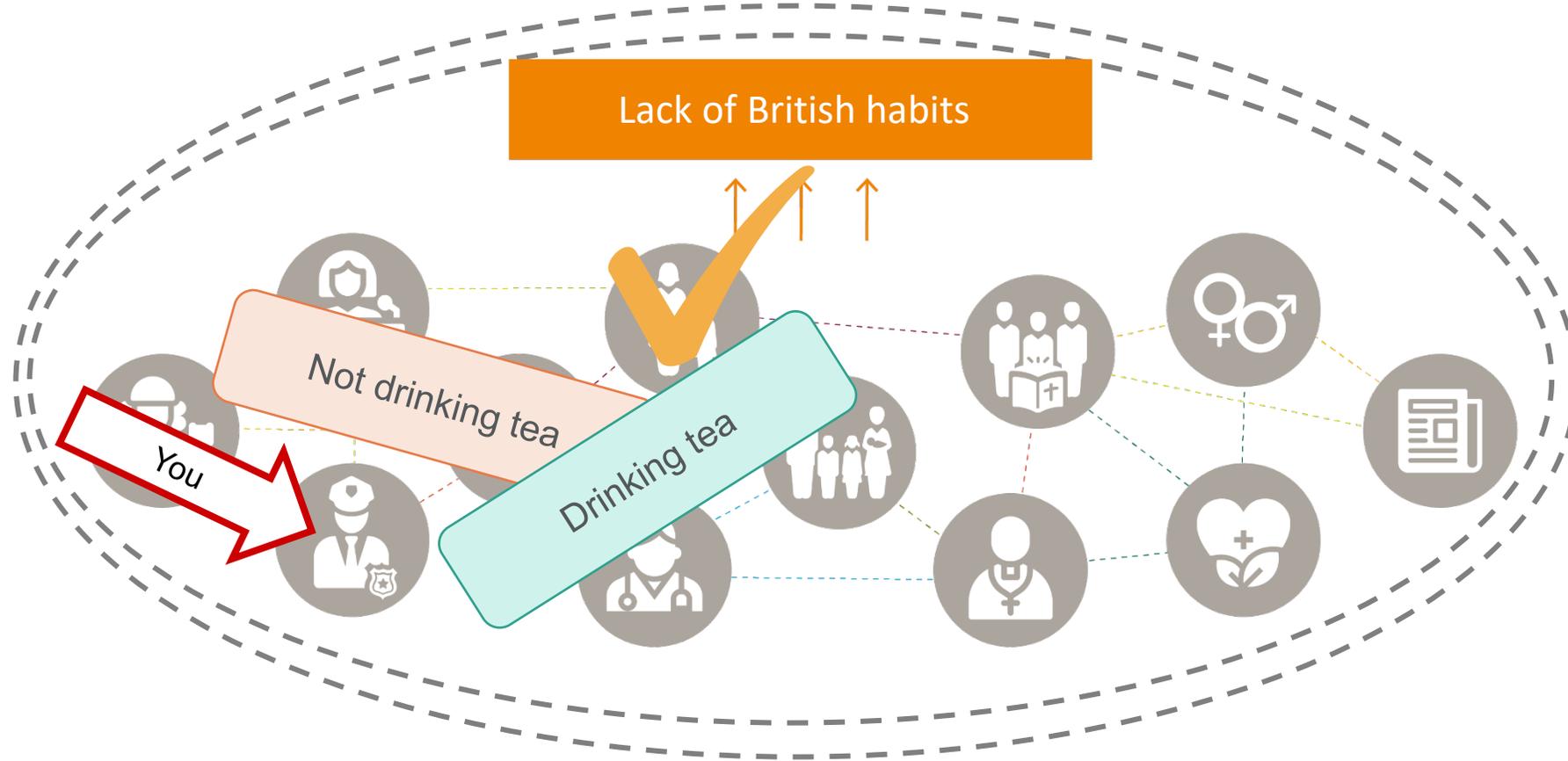


Actor-based approach to capturing system dynamics: 'ins'





Actor-based approach to changing system dynamics: complex change in a system





Actor-based approach to changing system dynamics: behaviour change





Actor-based approach to changing system dynamics: behaviour change

Not drinking tea

B

Drinking tea



Cannot operate a kettle
Don't understand how to make tea



Access to kettle and teabags
No social taboos, workplace structures permit hot drink breaks.
Cultural coffee drinking



Neither desire nor lack of desire to drink tea, preference for coffee

C

O

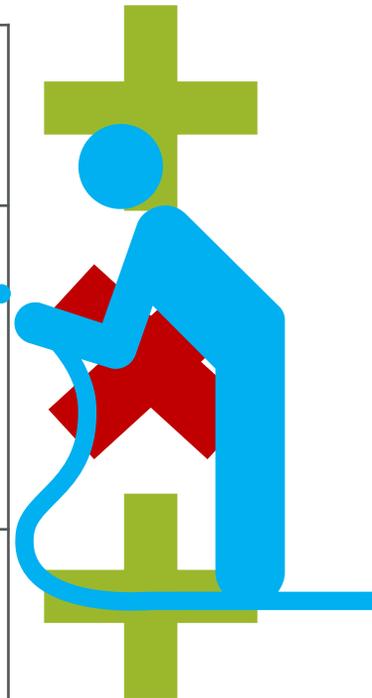
M

Can operate a kettle
Understands how to make tea

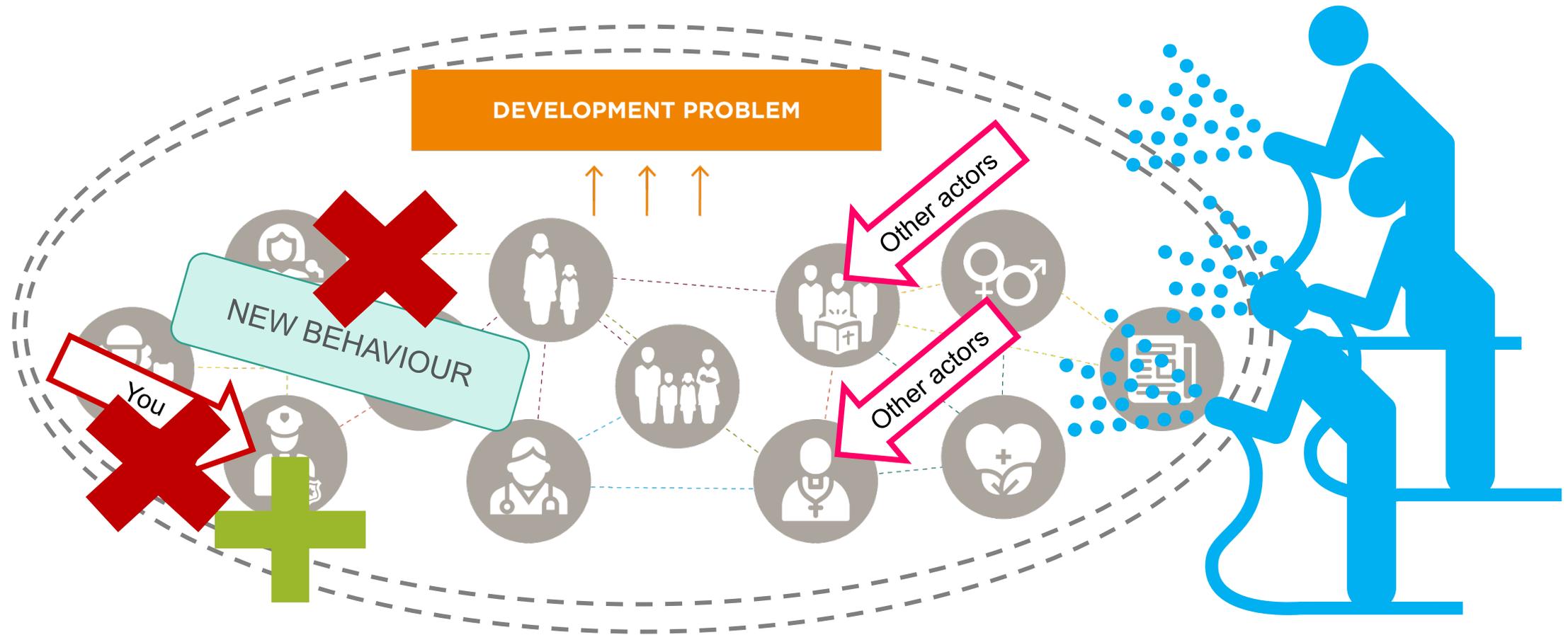
Access to kettle and teabags
No social taboos, workplace structures permit hot drink breaks.

Cultural tea and coffee drinking

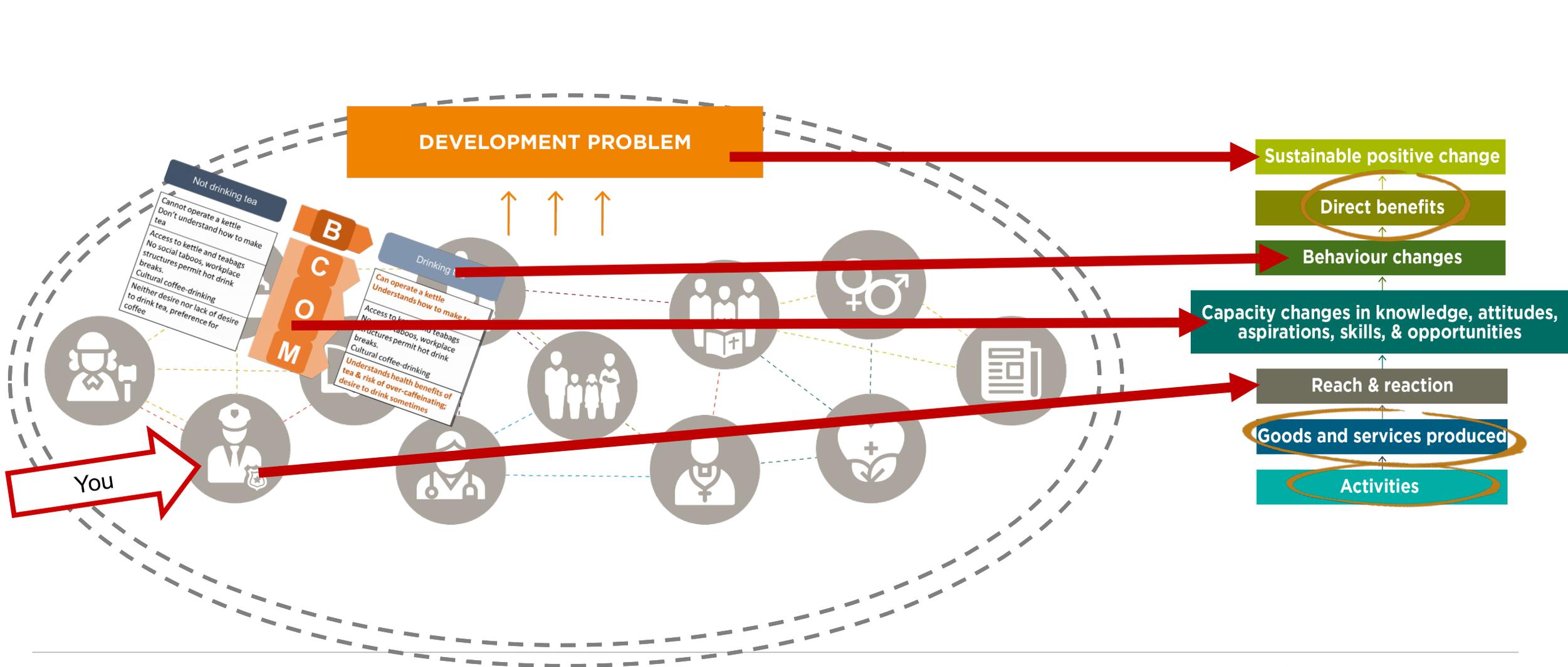
Understands health benefits of tea & risk of over-caffeinating; desire to drink sometimes



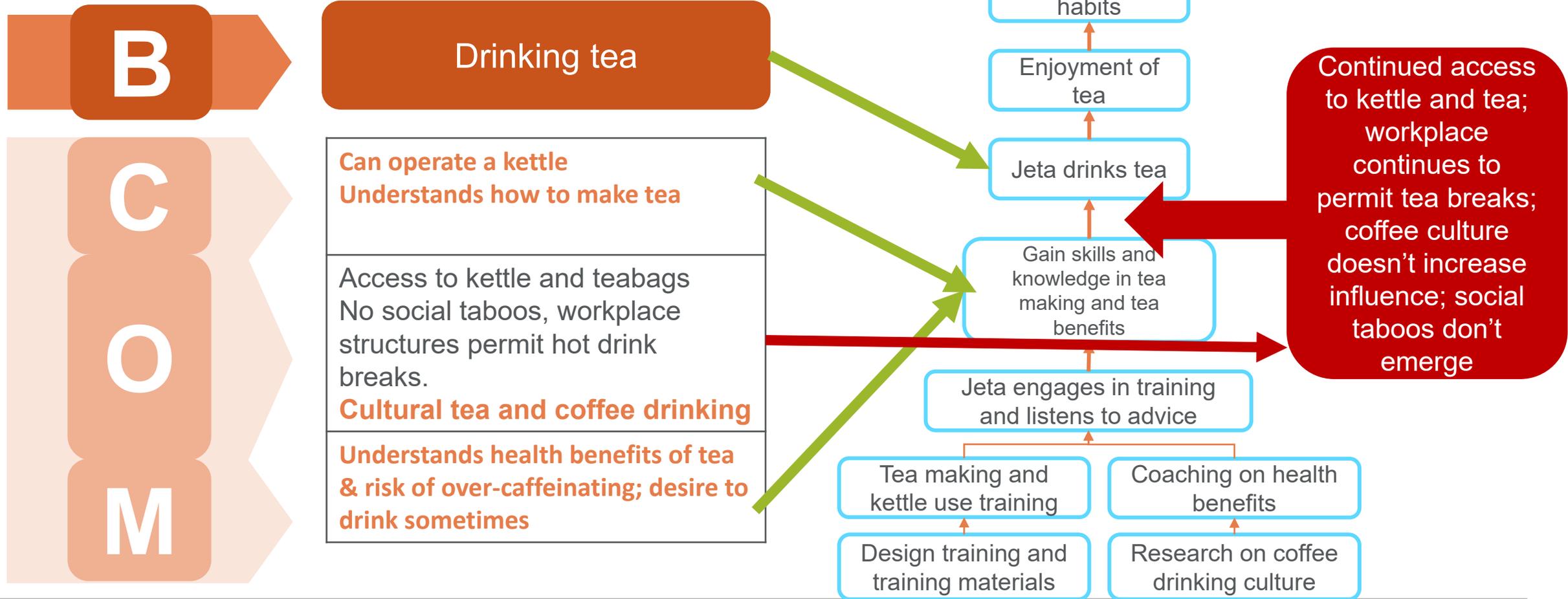
Actor-based approach to changing system dynamics: complex change in a system



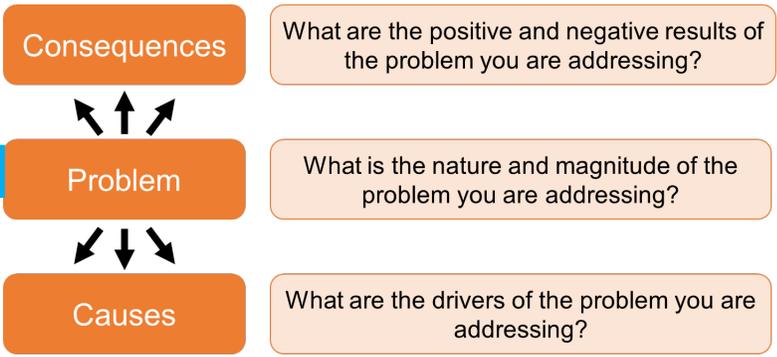
Actor-based approach to theories of change



Actor-based approach to changing system dynamics: behaviour change



Actor-based approach to capturing system dynamics



Which actor groups are associated with these?

Not drinking tea

- Cannot operate a kettle
- Don't understand how to make tea
- Access to kettle and teabags
- No social taboos, workplace structures permit hot drink breaks.
- Cultural coffee-drinking
- Neither desire nor lack of desire to drink tea, preference for coffee

B

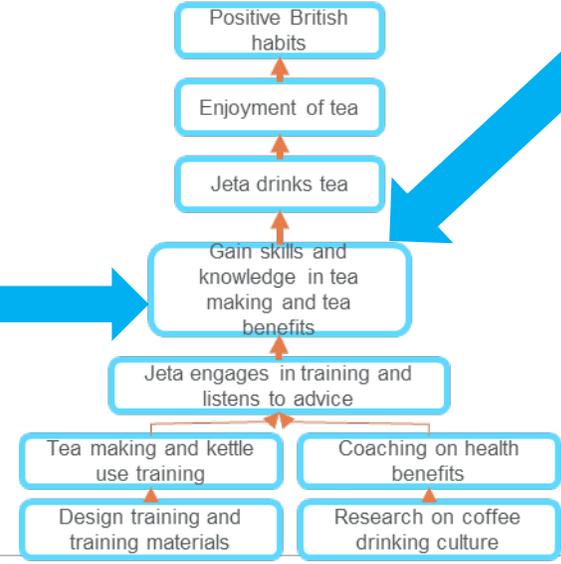
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Strategic foresight: scenario mapping

Best case

What are potential shifts in the context that would produce the best case scenario for your project and the reforms you are advocating for? What does that world look like?

Status quo

What does the world look like if there are no major shifts in the context?

Worst case

What are potential shifts in the context that would produce the worst case scenario for your project and the reforms you are advocating for? What does that world look like?

By mapping these scenarios you can,

- Make your strategy robust against the worst case scenario
- Monitor those potential shifts with everyday PEA
- Create contingencies if those shifts occur

Research Parking Lot

- Throughout the workshop, when someone makes a statement, ask if it is backed by evidence, if it's an opinion, or if we really don't have enough information
- Make a note each time we need more evidence and on what topic
- Collect a full list of needed information
- Prioritize the list by what is most important for project implementation
- Conduct a small set of targeted interviews with key stakeholders to gather the needed information