

Continual Learning with ASU

For the past four years, Arizona State University (ASU) and Chemonics International have forged a unique partnership that connects the nation's number-one-ranked institution for innovation with one of the world's leading development implementers. By joining forces, our researchers and practitioners are turning bold ideas into dynamic solutions to address the world's most pressing development challenges.

In 2018, as part of Chemonics' commitment to continual learning and higher education for its global workforce, Chemonics and ASU teamed up to provide Chemonics' employees across the globe with a first-of-its-kind opportunity to pursue pathways to continual education at a prestigious university in a flexible, low-cost format.



How is this the first of its kind? The program offers several benefits that make it unlike similar programs:

- **Customized content.** ASU professors and Chemonics' staff collaborated on the initial MiniMasters, customizing it for Chemonics' global workforce.
- **Connects learners to other practitioners in real time.** All online ASU courses connect Chemonics' global staff with one another for real-time information sharing across countries to ensure that the learning experience allows them to immediately apply what they've learned to their work.
- **Available at low to no cost.** Chemonics' employees can use the company-supplied personal training allowance toward the MiniMasters and master's degree programs, making them more accessible and cost effective. Chemonics is also looking for ways to further support financing of master's degree programs for employees who have successfully earned a MiniMasters credential.
- **Available anytime, anywhere.** Unlike other master's degree courses where learners must attend in person, this MiniMasters-to-master's degree allows employees everywhere to take the courses online on their own time.

Chemonics and ASU Vision

- Everyone everywhere has access to continual learning and higher education that is right for them.
- Access to flexible, affordable, online learning that provides tangible outcomes valuable in the workplace.

The 2018-2019 MiniMasters and initial master's degree offerings are described below.

MINIMASTERS PROGRAM

MiniMasters in Global Supply Chain Management



This MiniMasters program was custom designed by Chemonics practitioners in global supply chain management and renowned ASU professors with decades of applicable experience. The courses allow practitioners to share their experiences across countries. Learners who complete the program receive a professional credential from ASU and nine graduate-level course credits that can be applied toward one of two master's degree programs at ASU, once they receive successful admission into one of the programs.



The MiniMasters program comprises three online courses over six months.



Courses are available to all members of Chemonics' global workforce as well as our partners in the United States and worldwide through the online platform [Canvas](#).



The MiniMasters costs \$1,000. After applying the Chemonics training benefits, the program has been made available at no cost to the employee.



As of April 2019, more than 80 percent of the 125 learners in Cohort 1, spanning 25 countries, received a passing grade of A or B for all three courses to receive the MiniMasters certificate. At the end of 2019, nearly 350 employee students in 25 countries will achieve their MiniMasters certificate, with some students already applying for one of the two master's degree programs below.

MASTER'S DEGREES

After completing the MiniMasters in Global Supply Chain Management program and earning a professional graduate credential, learners may continue and apply their nine credits toward one of these two master's degree programs upon successful admission to the program:

Option 1: Master of Science in Global Technology and Development Applied International Development Concentration (GTD-AID) from the School for the Future of Innovation in Society.

Option 2: Master of Applied Leadership and Management (MALM) from the Thunderbird School of Global Management.



GTD-AID: \$15,000



MALM: \$15,000 for employees from emerging markets



Two to three years to complete.

For more information on the MiniMasters program, please reach out to [ASU Learning@chemonics.com](mailto:ASU_Learning@chemonics.com).