AGRICULTURE EXTENSION POLICY: ORGANIZING THE CHAOS

**ORGANIZING PUBLIC EXTENSION**
Activities are now based on a unified national strategy, rather than each extension agent devising activities themselves.
Planning and implementation of activities are directed by clear guidelines and standards.

**ORGANIZING PRIVATE EXTENSION**
Private extension agents must be certified.
Private extension agents must report their activities to the public extension service.
Extension agents must follow the approved ethical code of conduct for service providers.

**LINKING FARMERS TO MARKETS**
Instead of only focusing on production, part of an extension agent's job description is also to link farmers to buyers and suppliers of high quality inputs.
Extension content and advice focus on all segments of the value chain.

**FROM THE LAB TO THE FIELD**
Multi-Stakeholder Innovation Platforms and District Adaptive Research Support Teams connect extension agents to research.
Agents and farmers can help inform research priorities.
Researchers can disseminate the latest data and technology to agents.
Farmers host demonstrations and trials to adapt the technologies.

**PUTTING MORE RESOURCES BEHIND EXTENSION**

**STAFFING UP**
1,750 additional personnel have been hired since 2015.

**PUTTING MONEY WHERE OUR MOUTH IS**
The budget for extension will be 3.5 times bigger in 2018 compared to 2016.